



FHF | FETAL HEALTH
FOUNDATION

2019 **IMPACT
REPORT**

with thanks...

Since 2006, the Fetal Health Foundation has been shaped by the growing need for support for patient families facing a fetal syndrome diagnosis. At that juncture, the fetal maternal health community was still relatively new, yet it was clear that patient families needed hope in the form of answers and medically-sound second opinions, with few places to turn.

In 2019, the Foundation experienced some changes to help it continue to support the fetal maternal health community and patient families. If you didn't notice a change, then we did our jobs well. The Foundation reached a new milestone on social media, reaching more than 135,000 people and engaging more than 21,000. That level of reach meets the organization's goal to increase awareness around the globe, leading to more patient families having access to fetal syndrome information and getting help when needed.

Whether you're new to the Foundation or have been with us from the start, thank you. We ask that you continue to support us and thus, the patient families and fetal research, in any way you can. We invite you to review the following report from the past year to see the impact we are able to have on and within the fetal maternal health community because of supporters just like you.

Help us give hope and make parent's dreams of becoming a family a reality.

Sincerely,

Talitha A. McGuinness, Executive Director
Lonnie + Michelle Somers, Founders



the fetal health foundation is making an impact on:



families



the fetal maternal
health community



the world

our mission:

The Fetal Health Foundation supports patient families receiving a fetal syndrome diagnosis, funds life-saving research, supports the fetal medicine community, and educates and shares leading medical information on a range of fetal syndromes.



by the numbers...

The Fetal Health Foundation continues to grow and support more families each year. Our main focus for patient families includes:

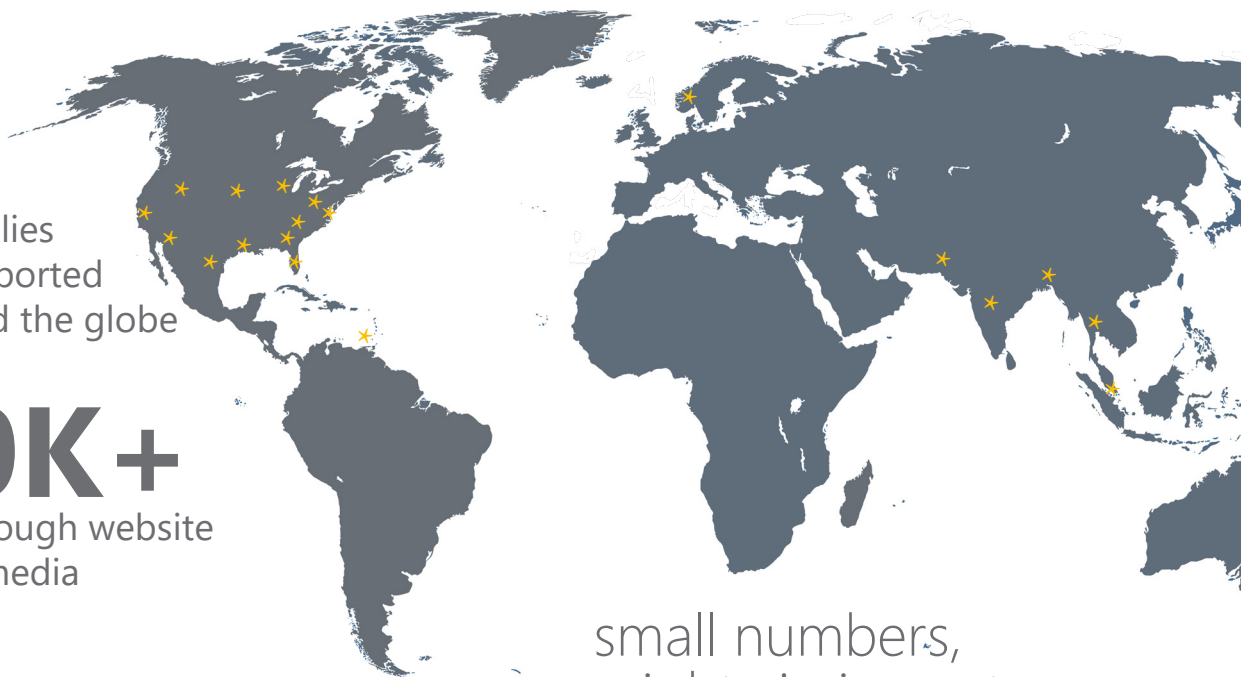


30

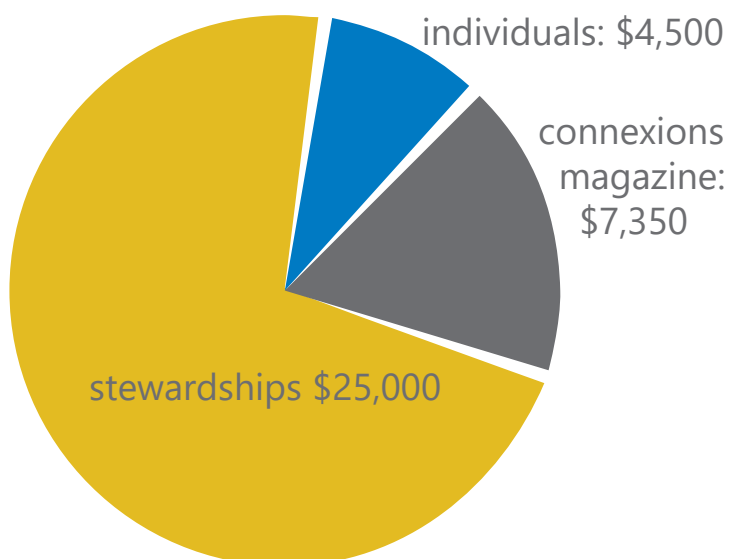
patient families
directly supported
from around the globe

220K+

reached through website
and social media



a look at fundraising...



small numbers,
mighty in impact...

- 1st** Ntl. Fetal Syndrome Awareness Month; reached 42K+ people
- 1st** Award in Excellence for Connexions Magazine
- 2** Research Grants Awarded to see projects to completion
- 9** Fetal Syndrome Diagnostics added to Online Repository
- 7K+** Monthly visitors to website



IMPACT STORY

Ajinai learned she was pregnant with twins and soon after discovered that they had Twin-to-Twin Transfusion Syndrome. The closest center wasn't available to operate within her specialist's recommended timeframe, so she was referred to Texas Children's Fetal Center, a treatment center nearly 1,000 miles away. Being a single mom with little income, she needed a little help getting there. The Foundation was able to step in and book a flight for the very next day. She said "I had the ability to return home with 1 of my twins instead of losing both. I hope you understand how much {the support} meant."

IMPACT STORY

Since inception, the Fetal Health Foundation has focused on arming families with information to be the best advocates for their baby. The ultimate goal is to help parents realize their dreams of having a family. "Seeing where the Foundation has come has been absolutely amazing. There are so many ways to save lives and from a logistical and informational standpoint, this has been nothing but a positive for a group of patient families that before had no place to go," said Dr. Ramen Chmait, Director, Los Angeles Fetal Surgery.





we've got goals...

The Fetal Health Foundation continues to grow and support more families each year. Our main focus for patient families includes:

- Having access to information on their fetal syndrome diagnosis
- Having access to a top-notch Medical Advisory Board whose members can provide second opinions on patient family cases
- Having access to qualified centers for treatment, when necessary, even if financial barriers exist for travel
- Having access to other services such as family matching, loss/grief support, remembrance photography, etc.
- Having hope that support continues for research grant efforts in the fetal maternal health community

Our continuing to grow and thrive depends largely on those who provide content for our award-winning magazine, *Connexions*, as well as our Steward Partners around the US. We work very intimately with fetal centers and children's hospitals to better educate and support patient families facing a fetal syndrome diagnosis.

These unique partnerships help us quickly get information into their hands so they can make the best decision possible for their family, and increases the likelihood of getting to a center that can provide their care and save their baby's life.

to join us in partnership or to learn more about our opportunities, please contact us at info@fetalhealthfoundation.org



FETAL HEALTH
FOUNDATION

9786 S. Holland Street • Littleton, CO • 80127
www.fetalhealthfoundation.org • info@fetalhealthfoundation.org • 980.224.0398